

QUESTION BANK

MODULE-1

- 1) What is decision-making? Name the types and explain the steps involved in decision-making.
- 2) Discuss the importance of planning.
- 3) Briefly, explain the general steps involved in planning.
- 4) Explain management and functional areas of management.
- 5) Summarise, briefly the roles of management.
- 6) Distinguish between strategic planning and tactical planning.
- 7) Compare management with administration.
- 8) Explain the levels of management.
- 9) Define purpose and objectives of planning. Explain different types of plans.

MODULE-2

- 1) What is motivation? Identify and discuss Maslow and hierarchy theory and Herzberg's and two factor theory.
- 2) Define leadership. Explain types of leadership.
- 3) What is committee? Elaborate the types of committee.
- 4) List and explain the principles of organisation.
- 5) Distinguish between coordination and cooperation.
- 6) Explain types of organization in detail with advantages and disadvantages.
- 7) Define staffing. Explain the process of recruitment and selection.
- 8) What is controlling? Explain the steps in controlling.

- 9) Explain the techniques of coordination.
- 10) Explain functional organization with merits and demerits. Demonstrate with diagram.
- 11) Define committee and matrix organization. Explain departmentation.
- 12) Explain nature and importance of staffing.
- 13) Define directing. Explain the objectives of directing and contingency approach to leadership.

MODULE-3

- 1) Why social audit required? Mention its advantages and limitations.
- 2) Elaborate, social responsibilities of business towards business groups.
- 3) Identify and discuss the problems faced by entrepreneur.
- 4) Define entrepreneur. Explain the characteristics of entrepreneur.
- 5) Briefly, explain the stages of entrepreneurial process.
- 6) Write the benefits of social audit.
- 7) Explain business ethics and corporate governance in detail.
- 8) Explain classification of entrepreneur.
- 9) What are barriers to entrepreneur? Explain in detail.
- 10) Differentiate between entrepreneur and intrapreneur.
- 11) Discuss the problems faced by women entrepreneur

MODULE-4

- 1) Write a note on W T O.(merits & demerits)
- 2) Define SSI. State the characteristics of SSI.
- 3) Define ancillary industries and tiny industries.
- 4) Explain any two central level Institute found for support of small and medium-sized business enterprise.
- 5) Discuss the role and importance of SSIDC in developing small-scale industries.
- 6) Determine and explain the problems faced by SSI.
- 7) Explain different government policy and development of small scale sector in India.
- 8) Explain following institution.

(i) NSIC (ii) NSTEDDB (iii) NPC (iv) KVIC (v) SIDO

9) List and explain the functions of

(i) DICS (ii) SFC (iii) SSIDC

10) Explain MBO, MBE with advantages and limitations.

MODULE-5

- 1) Inspect the advantage and limitations of P.E.R.T and CPM. What are the steps in PERT?
- 2) Determine and explain the importance of network analysis during project execution.
- 4) Illustrate, the steps involved in formulating project report.
- 5) Summarise the project life-cycle.
- 6) What is project? State and explain the classification of project.
- 7) Write a note on adoption process.
- 8) Write a note on project selection and project report.